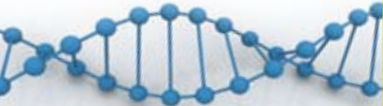


# Increasing the efficiency of your plant-breeding program

Today's sophisticated technology allows plant breeders to know their seed more thoroughly than ever before. In fact, using molecular markers and genomics to select desirable traits makes plant breeding a more precise science, and ultimately a cost-effective one when compared to more traditional plant breeding methods.

Being competitive in the seed industry requires releasing new varieties quickly and efficiently. That's why our approach is to customize specific programs to meet a plant breeder's evolving needs.

BioDiagnostics, Inc. (BDI) is committed to the success of our customers. We bring together a team of highly skilled professionals to design the most effective programs while using cutting-edge technology to produce the most informative data.



## Consulting Services

The key to success is a well-designed plan

BDI's professionals offer:

- A deep understanding of genomics and plant-breeding principles
- Comprehensive and practical experience in the seed industry

Our goal is to enhance the success of your breeding program by:

- Determining which tests are most appropriate for your program
- Assisting in data interpretation
- Getting the most out of your genetics in a cost-effective way